



A First Class Web Store with Advanced Functionality

With the dramatic growth in Internet usage, many companies and entrepreneurs are getting their business online to pitch for orders, accept orders, process payments, and ship orders.

Having a storefront on the Web allows you to offer your products to anyone, anywhere, anytime. The Internet has revolutionized the whole concept of marketing and sales by eliminating the geographic and time-related barriers between the merchant and consumer. Now, without hiring a single new employee, you can receive and process orders from all over the world using EasyStoreMaker Pro.

EasyStoreMaker Pro will provide you with the same features and benefits that other industry leading e-store applications offer, including:

- 1. 100% compatibility with your EasySiteWizard located right in your WebsiteOS;**
- 2. The ability to add unlimited products and images, plus catalog them into your own defined categories;**
- 3. A built-in inventory stock counter so you can keep track of your store stock in real time;**
- 4. Online credit card transaction capabilities;**
- 5. And so much more (see following page for more advanced features and benefits).**

With your merchant account and payment gateway, EasyStoreMaker Pro can get your business selling on the Web *quickly* and *easily*!

EasyStoreMaker Pro is more reliable because it operates on a clustered server environment that is both fully redundant and monitored 24X365. Most e-store applications today are optimized for a single server environment that can dramatically impair operational continuity.

EasyStoreMaker Pro is the easiest to use. Simply click on EasyStoreMaker Pro in your WebsiteOS and follow the simple steps. You can be up and taking live orders for your products and services in just minutes.

EasyStoreMaker is completely secure...Because we provide 128-bit Secure Socket Layer. You and your customers can be rest assured that all transactions are completely safe when purchasing items from your online store.

EasyStoreMaker Pro™ Features and Benefits

Features	Benefits
Hosted on fully redundant clustered servers, monitored 24 X 365	Reduced downtime for improved productivity and lower costs
100% compatible with EasySiteWizard and all site builder tools	Add a store to your existing site or build a new one in minutes!
Product catalogue feature	Create catalogues to make your product categories easier to find
Add images to product listings	Show them what they are buying!
Handles unlimited product SKUs	The more you have, the more your store sells!
User defined prompt function	Offer product choices such as size and colour
Built-in inventory stock counter	Keep track of your stores stock with a real time inventory calculator
Product management features	Let customers know that the product is sold out
Built in search function	Your customers can find specific products quickly and easily
Accept online credit card transactions	All transactions are instantly automated
128-bit Secure Socket Layer provided	All transactions are completely secure
Advanced discount settings available	Automate discount settings based on the rate ranges you define
Rate range shipping & handling charge function	Automate shipping charges based on rate ranges you define
Includes 2-tier sales tax calculator	Maintain compliance with authorities and recoup all charges
All International currencies	100% functional in all markets
Email Autoresponders for customers	Improve customer care – thank them for their order